



# Assuria welcomes Praxis as a new Master Partner

Partnership Gives Caribbean and Central American Countries New Assuria Master Reseller for Region.

Reading, UK. - March 24, 2010

Assuria with headquarters in Reading England and partners throughout the world announced today that Praxis, an international firm specializing in Governance, Risk and Compliance, becomes the "Master Partner" to provide sales and support to end users and resellers in the Caribbean and Central American area. By pairing the strengths of Assuria's suite of products including, Assuria Auditor and Assuria Log Manger with Praxis's high-quality of consulting and technical services, this new partnership provides a powerful Governance, Risk and Compliance solution for financial, governmental and private sectors alike.

"The partnership with Praxis is a natural service extension for our clients who already use Assuria products to mitigate risk, remedy server based vulnerabilities and who have a need to provide compliance related to SOX, PCI, ISO27001 and other regulatory requirements" said Kriss Warner, Director of Sales and Support - America's. "Ensuring compliance and IT risk mitigation has been a growing concern worldwide and we wanted to work with highly technical and professional organizations like Praxis". To fully realize the benefits of this partnership, Praxis has dedicated technical and sales staff to perform both pre and post sales support for all customers. Local support is now available to all in the region who need assistance in performing proof of concepts, technical trouble shooting and implementation and customizations of the Assuria product.

"By combining the local expertise of Praxis with Assuria's suite of products, our clients can now benefit from a proven solution to mitigate risk, ensure compliance and utilize professional services that are backed by industry best practices" said Miguel Arias, president of Praxis. " Our Strategic relationship with Assuria as a "Master Reseller" allows us to develop a network of authorized resellers in the area who will help us support our clients locally".

The Assuria reseller program provides full training for each authorized partner. Assuria partners are provided with tools necessary to successfully market and support the full suite of Assuria products. Assuria makes available local support to resellers as well as provides a lead generation programs to better support its authorized partners worldwide.

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## About Assuria

### About Assuria

Assuria is a privately held UK based IT Security software developer. Assuria provides IT security assurance, compliance and log management solutions to organisations in more than 50 countries worldwide. Assuria solutions help to implement and monitor compliance with international IT security standards and assist with implementation of IT security 'good practice' by optimising security configurations of business systems and monitoring systems for unauthorised changes and suspicious events. Protection is also provided by the automatic collection and storage of system event logs with real time alerting and comprehensive analysis and reporting. Retention of original logs enables future investigations, a mandatory requirement of most Information Security standards.

For more information, visit us at [www.assuria.com](http://www.assuria.com).

### About Praxis.

**Praxis** is an international firm specializing Governance, Risk, Compliance and vertical ERP solution serving the Caribbean and Central American region. Praxis strong background and proven experience on IT Strategic Management, Contingency and Disaster Recovery Planning, Business Continuity Management, Risk Assessment and Management as well as a solution provider for compliance with international standards and regulations such as CoBiT, ITIL, ISO 27001, PCI DSS, SOX, Basel II, among others, has become one of the important value-added for its customers. Founded with the firm intention of "being the best provider of consulting services and software solutions aligned with the strategic objectives of our customers", praxis has developed the core competency to become a key player in the region providing innovative and cost-effective solutions to customers needs across a variety of industries.

Praxis is also a key vertical CRM & ERP software solution provider for a variety of industries, including publicity, car rentals, manufacturing, service and distribution.

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